The Voluntary Benefits Association and the Voluntary Benefits Magazine are launching a joint initiative in publishing the first Voluntary Benefits book dedicated specifically for employers and HR Professionals.

This will be the largest distributed book for HR Professionals who have voluntary benefits in place or are interested in implementing them. The book - entitled Voluntary Benefits-the Key to Employee Productivity and Happiness- will define industry growth by providing resources to help employers make more informed decisions regarding the Voluntary Benefits Programs they are implementing.

The necessity for a quintessential guide geared for the employer perspective, has led to the national search for leading experts in the industry. We are looking for authors to assist us in developing content for each other chapters in the “Voluntary Benefits” book.

**PERTINENT TOPICS THAT ARE ESSENTIAL FOR THE KEY TO EMPLOYEE PRODUCTIVITY AND HAPPINESS (TOPICS ARE SUGGESTED BUT NOT LIMITED TO:**

- What are Voluntary Benefits
- History of the Marketplace
- Engaging the Employee
- Enrollment Methods
- Increasing Participation
- Employer Case Studies & Best Practices
- Benefits Literacy - Educating the Employee on their Benefits
- Technology
- Understanding the Role of the Insurance Carrier
- Understanding the Role of the Agent
- Leveraging your Voluntary Benefits to Attract & Retain Employees and increase Productivity and Presenteeism
- Different Types of Voluntary Benefits Selecting the right Voluntary Benefits for your company
  - Life
  - Disability
  - Dental
  - Vision
  - Critical Illness
  - Long Term Care
  - Mini-Medical/Limited Medical Plans
  - Legal Plans
  - Discount Medical Benefits
  - Non-Insurance Benefits

**THE DEADLINE FOR EDITORIAL SUBMISSIONS IS JULY 1ST, 2012**

By providing insight on best practices and successful case studies, contributors to this book will not only be solidifying themselves as leaders in the Voluntary Benefits industry, but they will also be educating their successors with methodologies that are proven efficient.
“Voluntary Benefits” will be the first Voluntary Benefits book in the industry to be written by leading experts in Voluntary Benefits exclusively and created for employers - each addressing a specific aspect of the industry.

A book like this could not be published without the insight and expertise from those who are active participants in the programs (i.e. the Directors of Benefit, Insurance Agents and Insurers etc.). If you are interested in writing for the book and providing a case study or an explanation of a certain type of benefit or process or insight than please, please contact us directly at Info@VoluntaryBenefitsMagazine.com or call 561-204-3676.

Authors must take care and due diligence in confirming that all facts, statements and other information in their submission are factual and can be support by reference and authenticated through reliable sources. Sources of information shall be noted. Authors cannot submit any information that violates copyright, or any other law. Author agrees to indemnify the publisher and other authors for any claim regarding anything they have provided to be published. No remuneration will be provided to authors, although we will provide credit at the end of the book for the contributing authors which will include a short author biography and the organization’s contact information.

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